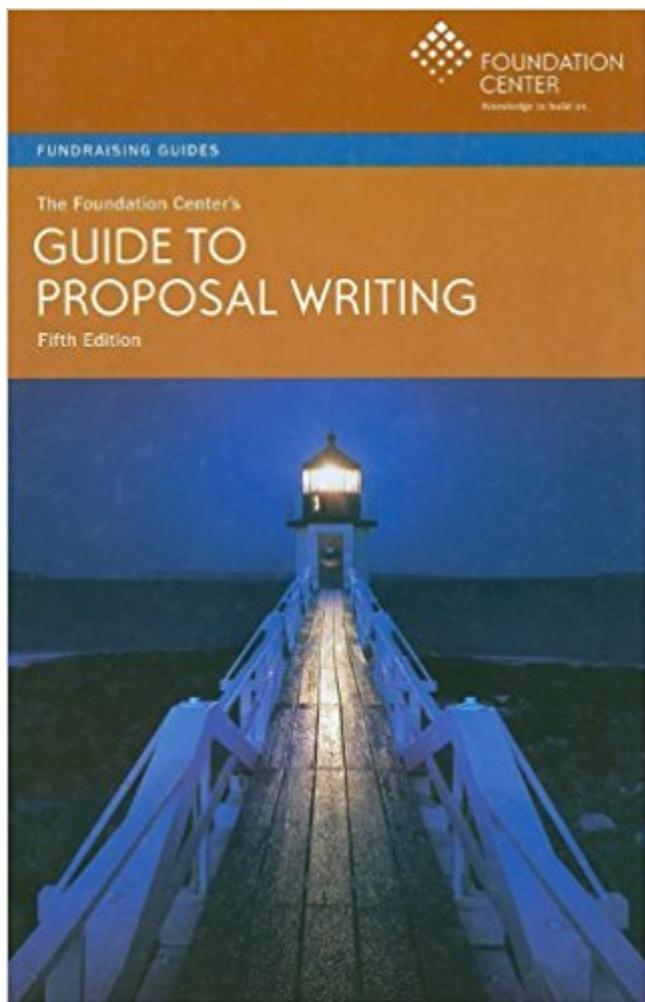


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# The Foundation Center's Guide To Proposal Writing



## **Synopsis**

The newest edition of our most popular Guide, with grantmaker perspectives on the latest trends in reviewing proposals. In the fifth edition of our essential Guide, author Jane Geever provides detailed instructions on preparing successful grant proposals. Incorporating the results of 40 interviews with grantmakers across the nation, the Guide reveals their priorities in reviewing submissions and provides insight into what makes a winning proposal. The Guide outlines the entire proposal-writing process:<sup>\*</sup> Pre-Proposal Planning Tips \* Components of the Proposal \* Guidance from Grantmakers To illustrate key points, excerpts from successful grant proposals are inserted throughout the Guide. And a complete model proposal is included in the appendix. An updated bibliography features selected resources on proposal development, including web and print sources. A new chapter focuses on crafting an effective evaluation component, addressing the heightened interest in outcome-based assessment of funded projects. Author Jane C. Geever is founder and chairman of the development consulting firm, J.C. Geever, Inc., established in 1975 as the first woman-led fund raising company admitted into membership in the American Association of Fund Raising Counsel (AAFRC). Ms. Geever is a nationally recognized author and lecturer who has created successful proposals to foundations for more than 35 years.

## **Book Information**

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## **Customer Reviews**

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This is a good book for what it is. what it is: a concise overview of the grant proposal process. an excellent reference packed with examples of successful submissions. an insightful guide into the minds & opinions of grantors themselves. a tip tome that can help you navigate the worlds of individual, foundation & corporate grants & giving generally. what it isn't: This book isn't about government grants. This book treats government grants as if they don't exist. If you are searching for tips on how to navigate this kind of bureaucratic beast, you may need to look elsewhere. All things considered, it's a good reference guide for anyone writing grants.

While this is THE definitive guide for writing successful gift proposals to foundations and corporations, all the developmental steps and organizational concepts also apply to creating a proposal for an individual donor. Much of the feedback from corporate and foundation donors mirrors what philanthropic individuals say as well. Whatever your level of experience, from a professional seeking a good reference tool to a volunteer starting a new project, this is more than worth the investment.

Maybe the clearest and true to the industry book on grant writing that I've read. And I've read many and work in the industry. Had I read this first, I don't think I would have needed to read the others. If you want to know how to write a proposal, worth the cost, whatever it is.

GUIDE TO PROPOSAL WRITING is a book I recommend. The copyright year is 1997/ Jane C. Geever, Patricia McNeill. --Rev. ed. ISBN 0-87954-703-0 PURCHASED at .com on 9/26/2011. Appendix D: Quote ~ 'The Foundation Center is a national service organization founded and supported by foundations to provide a single authoritative source of information on foundation and corporate giving.' This book provides examples of data, letters, information, and Project Description required when submitting letters to organizations requiring Proposals for funding grants. The Master Proposal Format is outlined in detail, which includes a Project Budget from the requesting parties.

Very helpful for my study and the price was excellent

This book was actually required for a graduate level class I took about acquiring and managing grants. I liked the book because it was easy to follow and gave numerous examples of how others completed parts of their grant proposals. Having a model to follow really helped in writing my own grant proposal. I would recommend this book to others.

Great book for grant proposal writers. I use it in my Fundraising for the Arts course at Southern Methodist University's Arts Management and Arts Entrepreneurship dual degree MA/MBA program. It contains very helpful explanations plus great samples: letters, proposals, budgets, etc.

The book was very simple, clearly written, and to the point. I use it for a class and found it pretty easy. Lots of it is common sense, but then again who knowsnow a days.

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